

THE CORRECT ETIQUETTE OF THE GREATEST SOCIAL FUNCTION OF THE YEAR.

THE HORSE SHOW NEXT WEEK

WHAT TO WEAR, HOW TO WEAR IT AND WHAT NOT TO DO.



(FROM PHOTOGRAPH TAKEN FOR THE JOURNAL.)

Correct Afternoon Costume for the Horse Show.

SOCIETY is soon to open its annual Beauty Show. And great are the preparations now in progress for Monday after next.

The exhibition of gorgeous gowns will surpass anything ever seen before in New York, for there will be no opera this year, with its weekly chance of display.

The collection of beautiful women will be unrivalled.

The newest fashions of fashionable society will be introduced.

And incidentally there will be valuable horses on exhibition for the reason that this show of beauty and fashion is called by the deceptive title the Horse Show. It is as difficult as initiating one into the exclusive Four Hundred to know how to act and dress in the most fashionably correct way at the Horse Show. One little defect in the way the hat is worn, an improper awing to the skirt, or the wrong manner of holding the lorgnette, and outside the pale of the fashionable and charmed circle one is immediately put.

The etiquette of the Horse Show is of the greatest importance. To be well versed in it means to be qualified to grace every and any society function of the whole season.

The women who may be seen at the Horse Show as part of the exhibit appear in different costumes twice and sometimes three times a day. In the morning the tailor-made gown only is permissible. It is the time of day when severity of style is in favor. Mrs. John Jacob Astor, Mrs. W. E. D. Stokes, Mrs. Kernochan and a number of other society expert horse women have ordered strictly tailor-made gowns for the morning session of the Horse Show.

In the afternoon the elaborate cloth gown will appear with the bewitching poke or the dashing Gainsborough hat. The Fifth Avenue dressmakers and the best dry goods establishments have made more cloth gowns to order for the Horse Show this season than any other costumes, and such regal looking gowns as they are! They are gorgeous with gleaming jewelled trimmings and magnificent with their combination of rich velvet and fur.

One of James McCreery's imported cloth gowns ordered for the Horse Show combines many of the fashionable frills of the season. The material is satin faced cloth in one of the new shades of castor. The skirt is the latest imported model. It is cut so that it is open in front to show a velvet petticoat. The skirt at the sides and back appears as if it were three skirts, instead of one. Each skirt is finished with a fold of velvet, and headed with a band of beaver fur.

The coat is made with velvet revers, deep collar and cuffs, which are trimmed with bands of white velvet striped with gold braid and fastened to the revers with glistening cut glass buttons. The coat has a triple basque, and is open in front to show one of the new Roman silk scarfs, which is tied so that it forms a vest to the costume. The scarf is pale ecru in color, with stripes of pink, violet and turquoise blue.

The hat, which was made to order to match the gown, is of the same shade of velvet as the costume. The crown is entirely of beaver. A long plume in shaded white and brown curls effectively over the brim where it flares at the left side. Half under the plume, nestling against the hair, is a French bow of turquoise velvet. A bow of uncut castor velvet and a rhinestone buckle forms the rest of the trimming.

A number of cloth gowns for afternoon wear at the Horse Show are made with a cloth skirt and a velvet Russian blouse coat. The velvet blouse is cut to show a gorgeously embroidered yoke studded with mock jewels. All the skirts of the newest gowns are elaborately trimmed.

It is in the evening at the Horse Show that the most costly gowns are seen. But women must remember that it is a very different thing to dress for a box at the Horse Show than at the opera. Decollete gowns are out of place at the Horse Show. The elaborate bodice of velvet and chiffon is in good taste, while the all-velvet costume is perhaps the most elegant gown for this occasion.

A Doucet creation imported by James McCreery for the Horse Show is in black and white, with just one brilliant touch of color. The costume is made of black silk velvet. The skirt is cut to simulate an apron, the outline of the apron being defined by two cordings of black velvet. The deep sounce of the skirt, which reaches at the back to nearly the waist line, is gorgeous with scrolls of white satin velled with black net and corded with black velvet.

The bodice has the fashionable blouse front, and a tight-fitting back. It is finished about the waist with a girdle of black velvet, which ties on the left side in a bow. The same white satin scrolls decorate the front of the bodice and the top of the almost tight-fitting sleeves as appear on the skirt. Large black lace rosettes, fastened with rhinestone buckles, also trim the front of the bodice.

Brilliant geranium pink is the touch of color in the costume. It appears at the neck as a narrow yoke and a high standing collar. It is studded with fine jets. The cuff is a tiny affair, which turns back from the hand and is also of the jetted geranium pink velvet.

With this magnificent costume a small hat is worn, a toque of shirred geranium pink velvet and jetted wings.

Among the men and women who are conspicuous at the Horse Show the exchanging of Horse Show novelties is a particular fad.

This year the Gorham Manufacturing Company have a large and unique collection of these special novelties. There is a lorgnette designed specially for the Horse Show which has its long silver handle formed of a miniature whip. This lorgnette will be all the vogue at the Horse Show. It costs \$7.50.

The chateleine which will also make its first appearance at the Horse Show is made of a silver double tree and the traces are represented by chains to which the chateleine novelties are attached.

Then there are the new smelling salt bottles, which have their silver covers decorated with an embossed horse shoe and a bit or a horse's head and a bridle. These bottles come as high as \$20. Other cut glass salt bottles have a jewelled horseshoe embedded in the silver top.

A betting book is one of the Horse Show novelties to swing from the fashionable chateleine. It is a small memorandum book with a silver cover, decorated with lucky horseshoes, tally-ho horns and bridles. It costs \$12.



(FROM PHOTOGRAPH TAKEN FOR THE JOURNAL.)

Correct Evening Costume for the Horse Show.

THE PROPER WAY TO BEHAVE AT THE HORSE SHOW

Answers to Questions by Journal Readers Who Want to Be Polite.

As Sanctioned by Mr. J. T. Hyde, Assistant Secretary to the National Horse Show Association.

Q. Should a man planning to go to the Horse Show wear a Spring overcoat over his dress suit?

A. No, never. The covert coat—as you call it, Spring overcoat—is never proper with evening dress. Wear an Inverness. If you can't afford it, wear a black, inconspicuous coat, long enough to cover the tails of your evening dress coat. Stay at home rather than wear a short "Spring overcoat," which displays your dress suit tails. You will look ridiculous in such a costume.

Q. Is it proper to carry a bunch of roses at the Horse Show in the afternoon?

A. No, it is not proper to carry any flowers with the afternoon Horse Show costume. You may wear flowers, however, and a bunch of violets or violets of the valley pinned to the corsage is not only considered fashionable, but is in excellent taste.

Q. Is it stylish to wear tan shoes at the Horse Show?

A. No. "It is a solecism which society will never pardon."

Q. For a box party at the Horse Show is not a decollete gown the only proper costume to wear?

A. No, indeed. A decollete gown is decidedly out of place at the Horse Show. It should no more be worn in a box than in a reserved seat, or on the promenade. The Horse Show is not the opera, and women should be careful to bear this in mind in selecting their gowns for this occasion. The woman who appears at the Horse Show as if she were gown for a dance is sure to make herself unpleasantly conspicuous, as well as ridiculous.

Q. Is it proper for a lady to wear a hat in a box at the Horse Show? I have never been to the Horse Show before, but this year have been invited to be one of a box party.

A. A hat must always be worn at the Horse Show. No matter whether you sit in a box or not. But in a box a small toque or a little bonnet is much more appropriate than a large Gainsborough hat.

Q. How should a man dress in the afternoon at the Horse Show?

A. If he wishes to be correctly dressed he should wear a morning costume. In society, morning means any time up to 5 p. m. Therefore, you should wear a high hat, a frock coat, a high collar, a fashionable four-in-hand, patent leather shoes, light trousers, with gloves corresponding in tint, and this year the most swagger thing is a compact bunch of gardenias in the buttonhole of the left lapel of your coat.

Q. Should you wear an overcoat at the Horse Show?

A. As far as the overcoat is concerned for evening dress the question is answered above. For an afternoon appearance at the Horse Show the proper thing is a frock coat. And with frock coats overcoats are not supposed to be worn.

Q. What is considered the most fashionable time to go to the Horse Show in the evening, and how long is it proper to remain?

A. There is no fixed fashionable time to arrive at the Horse Show. The society people who patronize the Horse Show generally arrive at the Garden between nine and ten, owing to the fact that they dine at eight o'clock. The time of arriving in the evening may be arranged entirely according to one's own convenience.

Silver Novelties Made Specially for the Horse Show Week of 1897.

